

# The Motherson story.

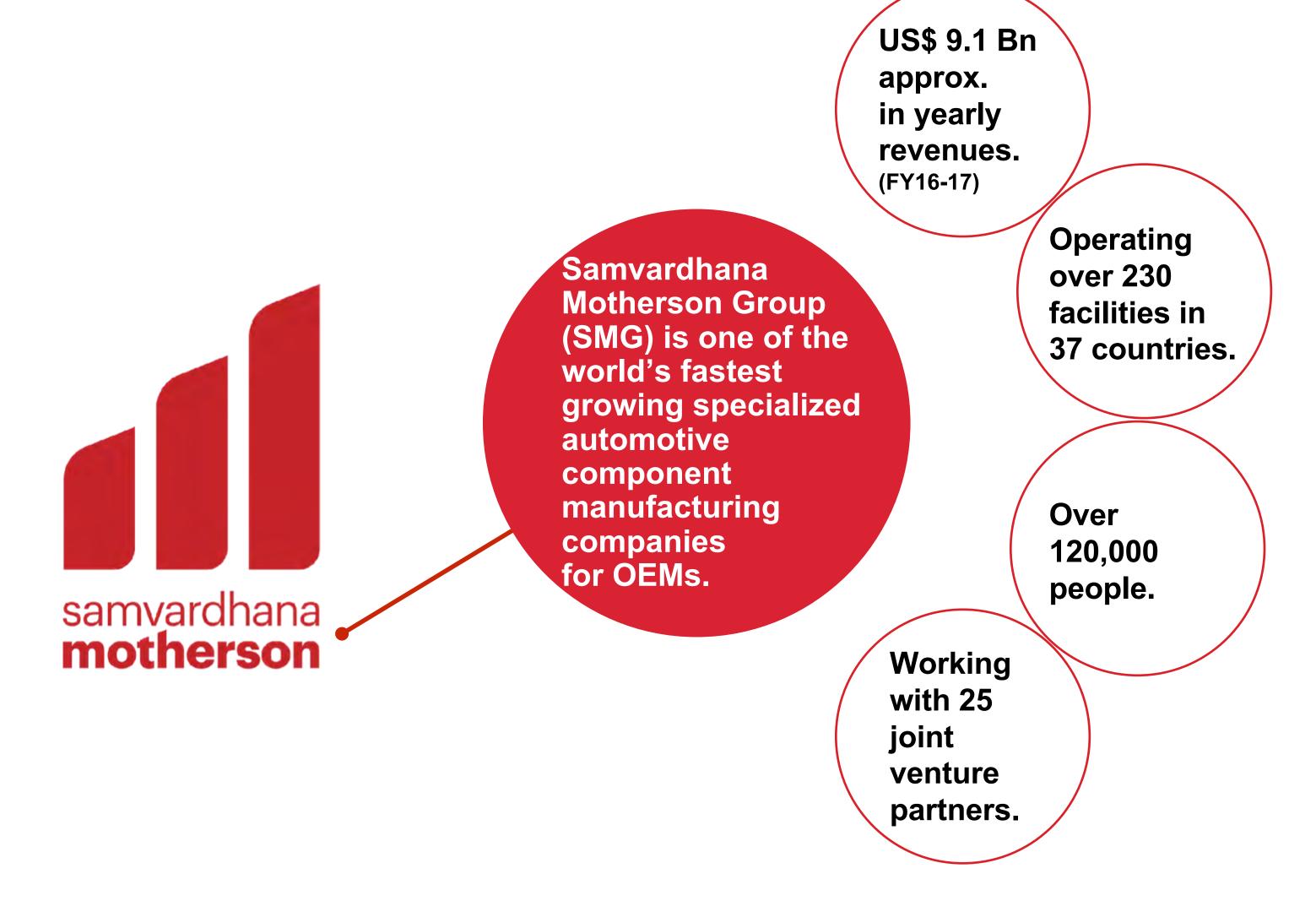


# 01 A brief introduction to Motherson.

## Motherson.

Samvardhana
Motherson Group
was started in 1975
as a partnership
between Late Mrs.
Swaran Lata Sehgal
and her son
Mr. Vivek Chaand
Sehgal.

The name signifies a relationship of trust with all stakeholders.

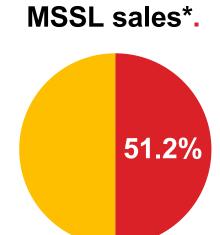


# MSSL's core business units.

 One of the largest manufacturer of IP modules, door trims and bumpers for passenger cars in Europe & India

01 Modules, bumpers, door trims and plastic parts



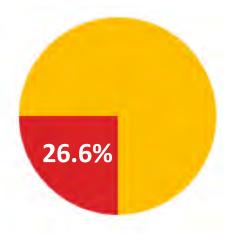


% of

 One of the largest manufacturers of wiring harnesses for passenger cars in India and for commercial vehicles globally

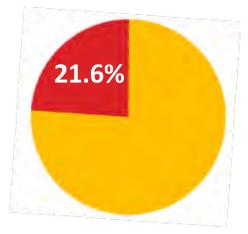
**02** Wiring harnesses





 One of the largest manufacturer of rear-view mirrors globally, 03 Rear view mirrors







Since 1999-2000 we started to print our targets for the next 5 year plans in our Annual Report.

Today, Motherson only gives a 5-year guidance with a focus on long term growth

## 5 Year Plans

# 5 Year targets & our achievements.

Target (as set in 2000)	Achievement (2005)			
To cross Rs. 1000 Crore (Consolidated) by the year 2005	Achieved Rs. 1029 Crores* *taking full turnover of JVs			
Achieve 30% of sales from global customers	Sales from customers outside India was 29%			
Not to have dependence of over 25% on any one source	Largest customer contributed 27% of the total turnover			
Attaining Return on Capital Employed of 40%	ROCE of 39% (on both Consolidated & Standalone Basis)			
Dividend Payout Ratio 40%	Dividend Payout Ratio was 43% for 2004-05			

Target (as set in 2005)	Achievement (2010)
Make MSSL a Billion Dollar Company	Achieved USD 1.5 Bn
60% of our consolidated turnover should cater to the requirements of our customers outside India	Sales from customers outside India was 70%
Contribution from any individual customer in our turnover shall not be more than 20% of the total turnover	Single largest customer contributed 15% of the total turnover
Strive to maintain business ROCE of 40%	ROCE of 37% (standalone basis) ROCE of 22% (consolidated basis)
Shift our stated dividend policy of 40% payout of the company's profits to 40% payout of the consolidated Profits	Dividend Payout Ratio 44% (Standalone) 32% (Consolidated)

Target (as set in 2010)	Achievement (2015)
Make MSSL a 5 Billion Dollar Company	Achieved USD 5.5 Bn
70% of our consolidated turnover should cater to the requirements of our customers outside India	Sales from customers outside India is 85%
Global Presence in 26-27 countries	Presence in 25 countries
Achieve ROCE of 40%	26%* (on consolidated basis) 36% (Excluding Acquisitions done post announcement of Vision 2015) 41% (on standalone basis)
Dividend Payout Ratio of 40% of our consolidated net profit	Dividend Payout Ratio 37% (on consolidated basis) 62% (on standalone basis)

**Consistent Growth with Focus on Target ROCE of 40%** 

Our 2020 targets.

Our 5th five-year plan.



**40% ROCE** (consolidated).

40% of consolidated profit as dividend.

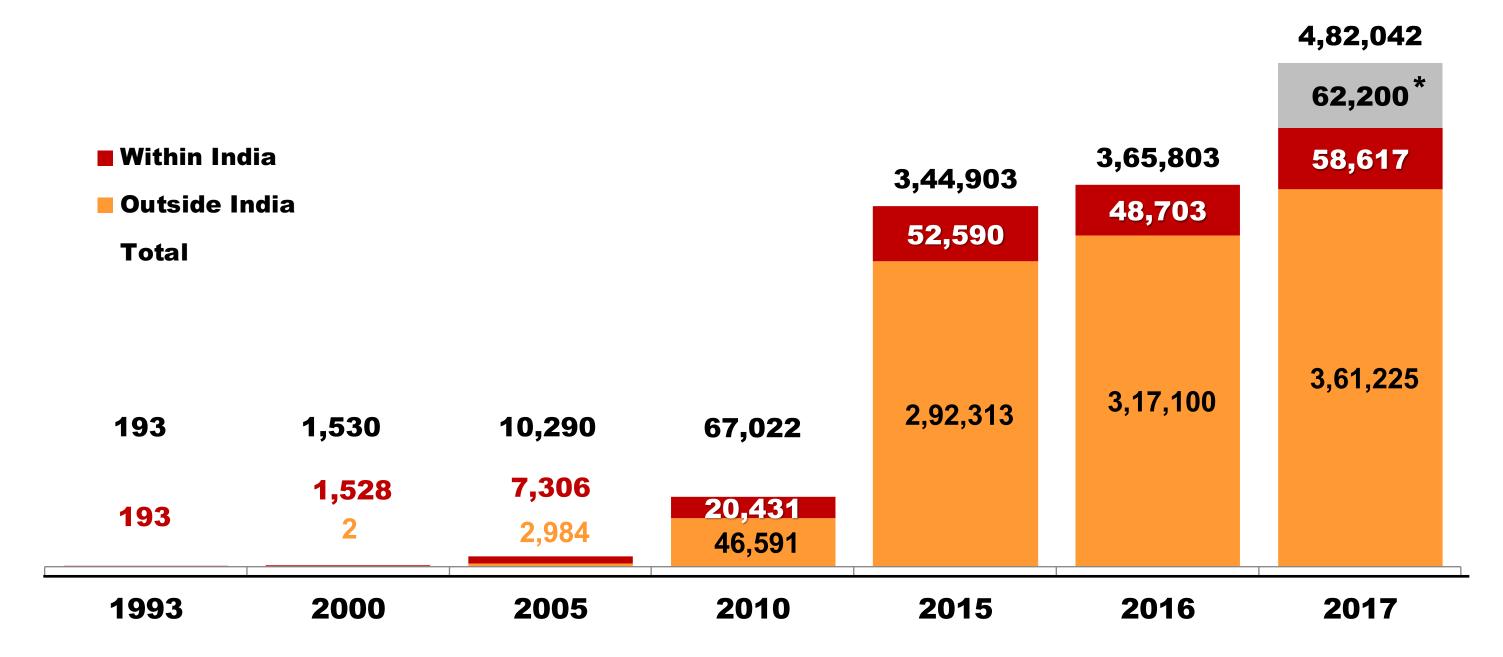
3CX15

(No country, customer or component should be more than 15% of our total turnover)

# O2 Our path of profitable growth.

## Delivering growth while statying disciplined.

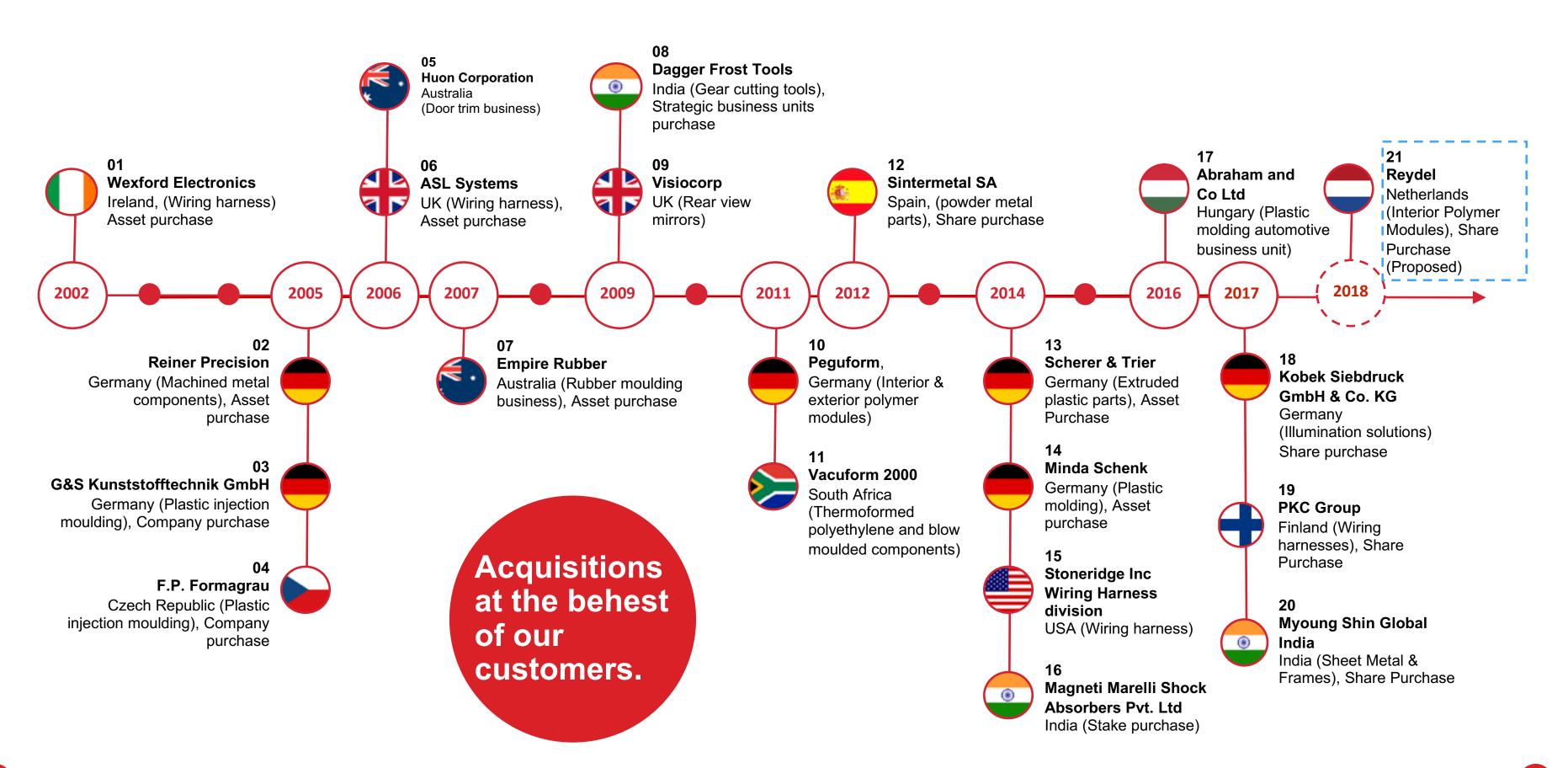
• MSSL consolidated revenues (Rs. in millions)



<sup>\*</sup> Revenues of PKC group (acquired at the end of March 2017) of Euro 845.67 million for 2016 on performa

## Acquisitions.

The group has integrated 20 acquisitions since 2002, creating synergies while leaving companies to manage themselves as autonomously as possible.



### Proposed acquisition of Reydel.

- MSSL's subsidiary SMRPBV, has executed the transaction documents for the proposed acquisition of Reydel Automotive Holdings B.V. and Reydel Automotive Management B.V on April 02, 2018
- Reydel Automotive is an established global supplier of Instrument Panels, Door Panels, Console Modules, Decorative Parts and Cockpit Modules,
- The company has strong customer relationships (25+ years average) with global OEMs and its top customers include PSA, Renault, RSM, SsangYong / Mahindra, VW and GM
- Transaction is structured under a Lockbox arrangement from 1 Jan 2017;
   all business cash flows from lockbox date to accrue to buyer
- The proposed transaction to be discussed with employee representatives and would be subject to customary closing conditions and receipt of required regulatory approvals. Indicatively, it is expected that the transaction will take 4-6 months to close.
- Consideration is expected to be financed using existing cash and banking limits at SMRPBV and estimated to be EPS accretive from Day 1

Aggregate equity purchase price of USD 201 million for 100% stake in the Target Entities

16 countries

20 facilities

5,650 employees

Reydel Fina	ncial Highlights
\$ million	CY17P <sup>1</sup>
Revenues	1,048
EBITDA	68
EBIT	48
Gross Debt	25
Cash	88

1. Unaudited US GAAP figures

**Door Panels** 

#### **Reydel Product Portfolio**

#### **Instrument Panels**



**Console Modules** 



**Cockpit Modules** 

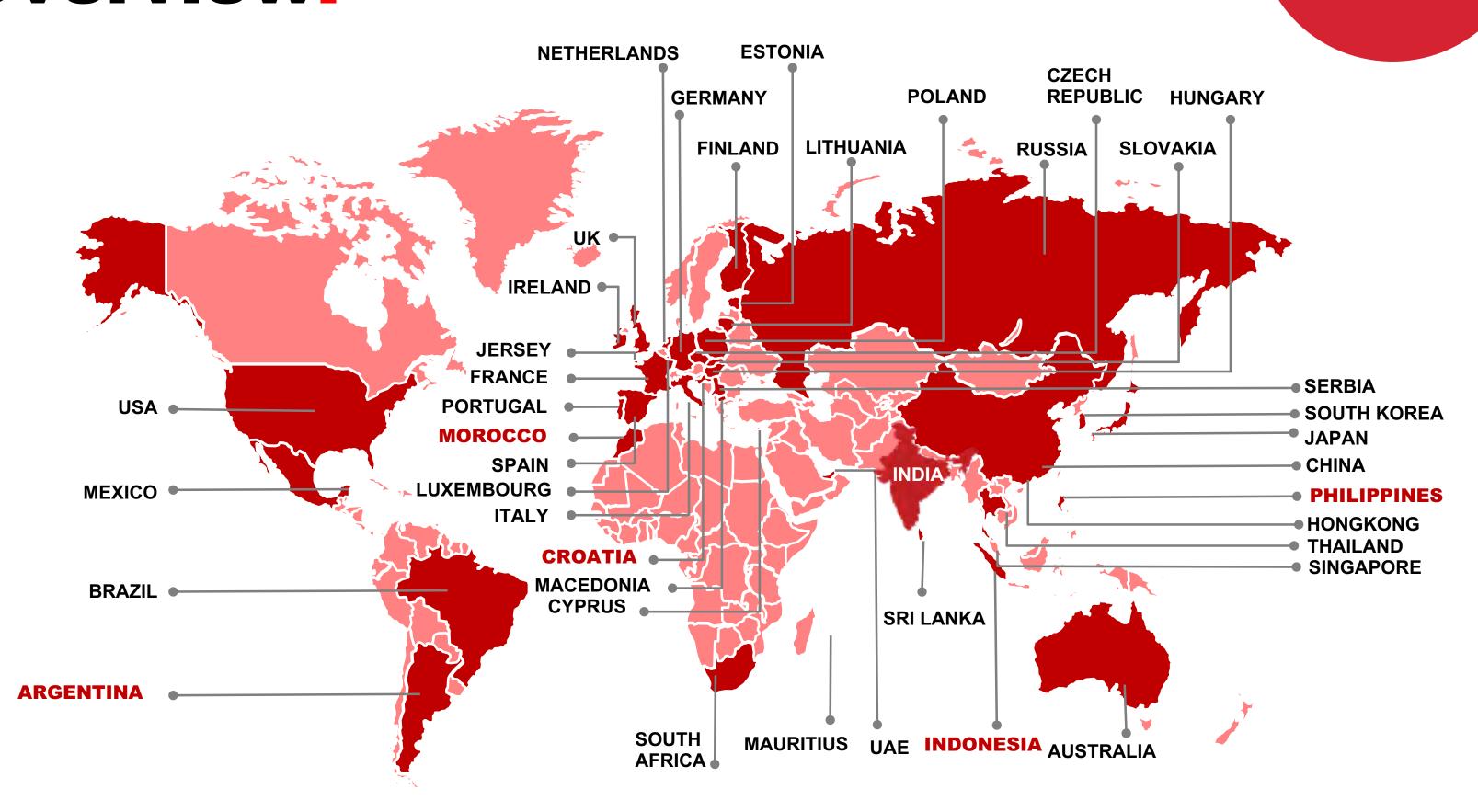


**Decorative Parts** 



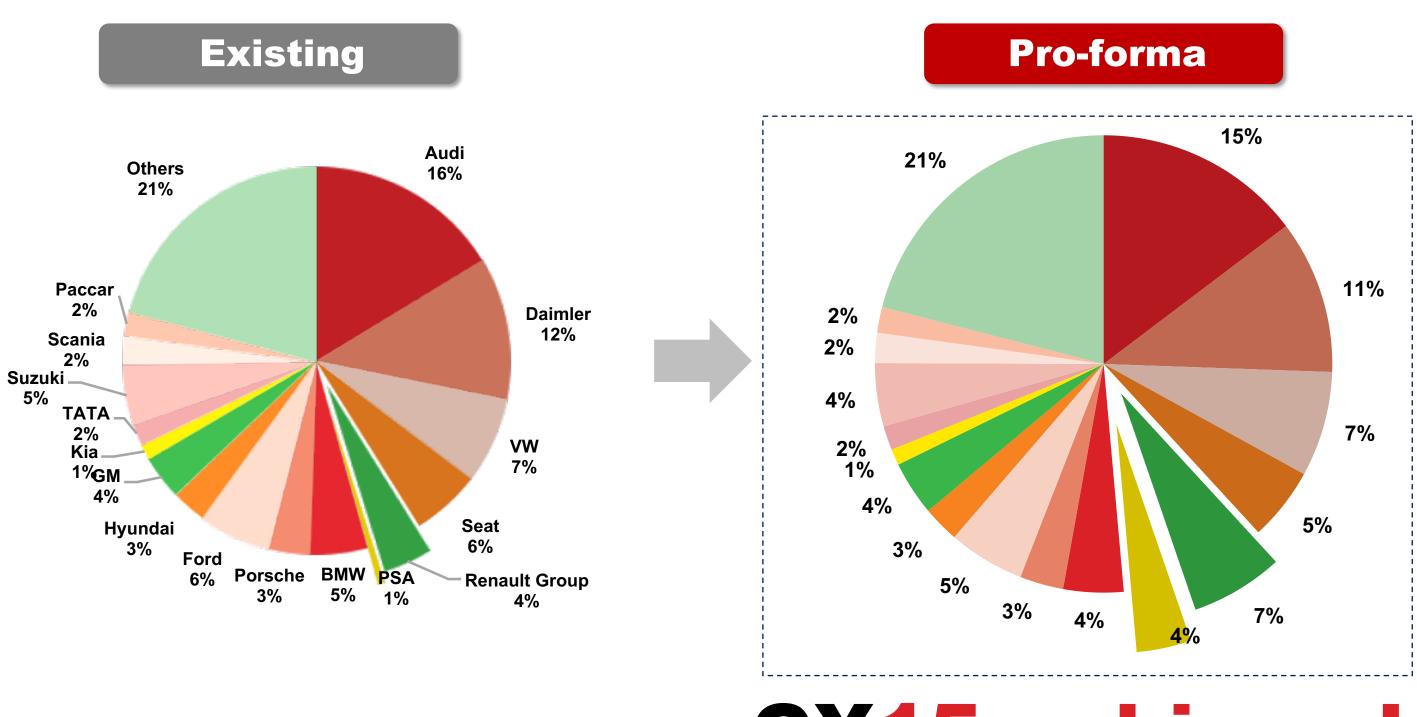
# Motherson and Reydel – Combined Geographic Overview.

Over 250 facilities in 41 countries.



## Customer-wise revenue breakup.

3CX15



CX15 achieved

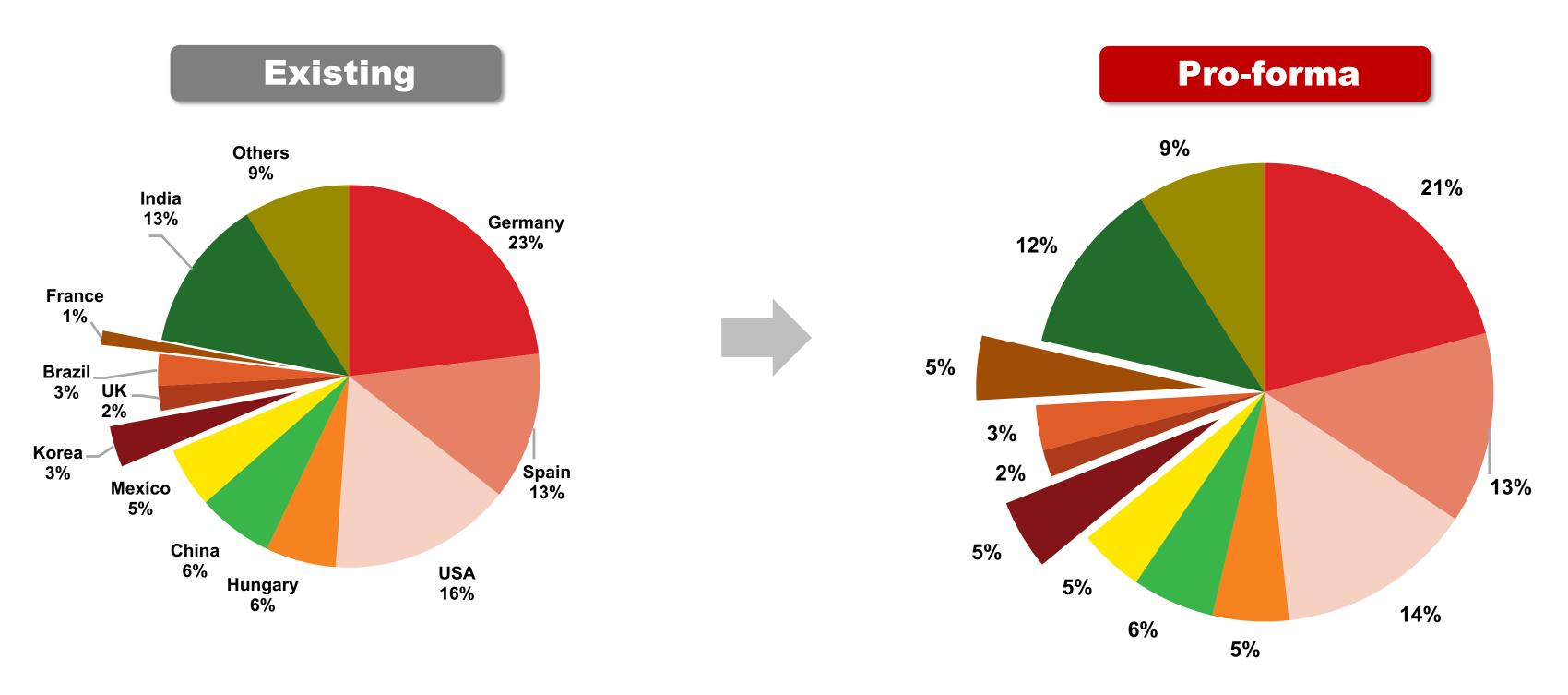




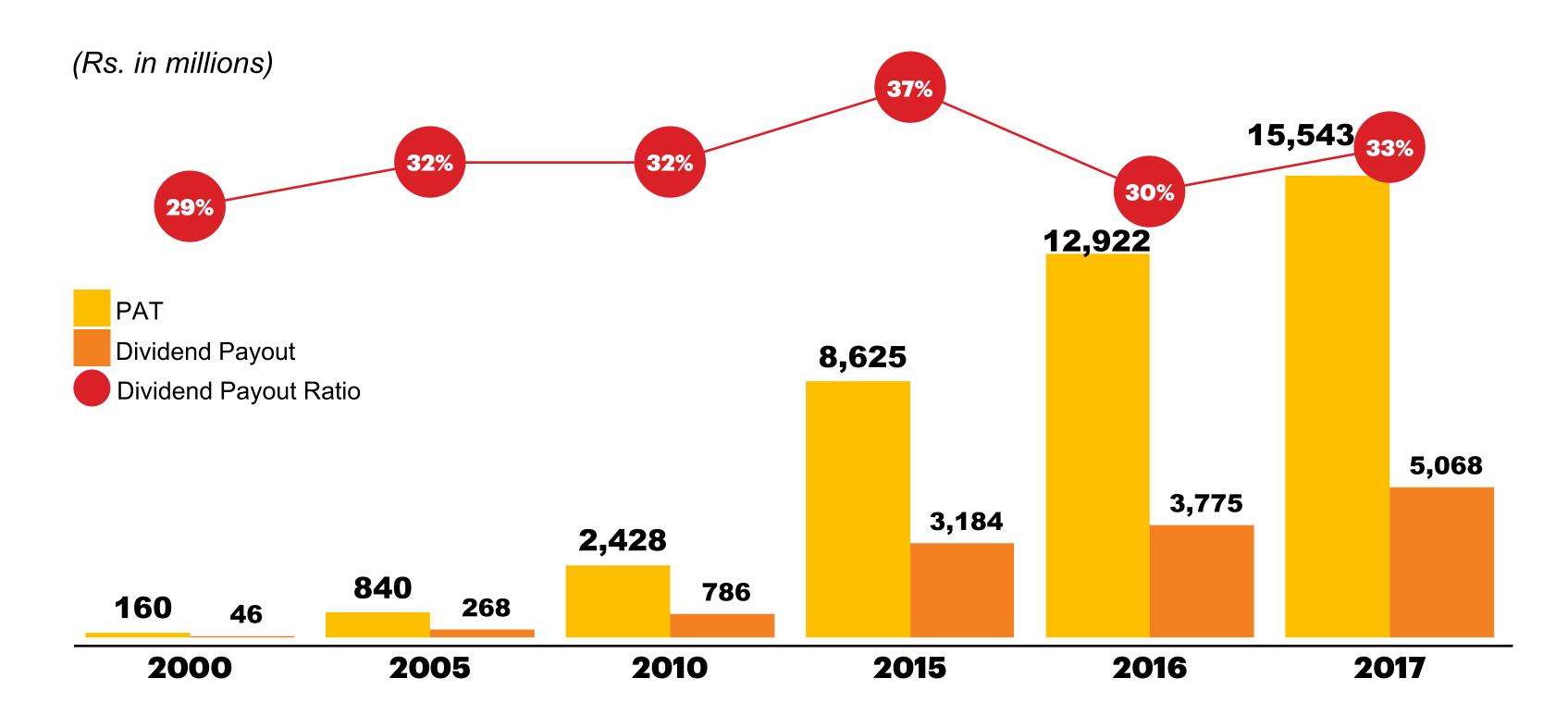
Please note that the split in the charts are based on Reydel's unaudited CY17 US GAAP figures

## Geography-wise revenue breakup.

### 3CX15

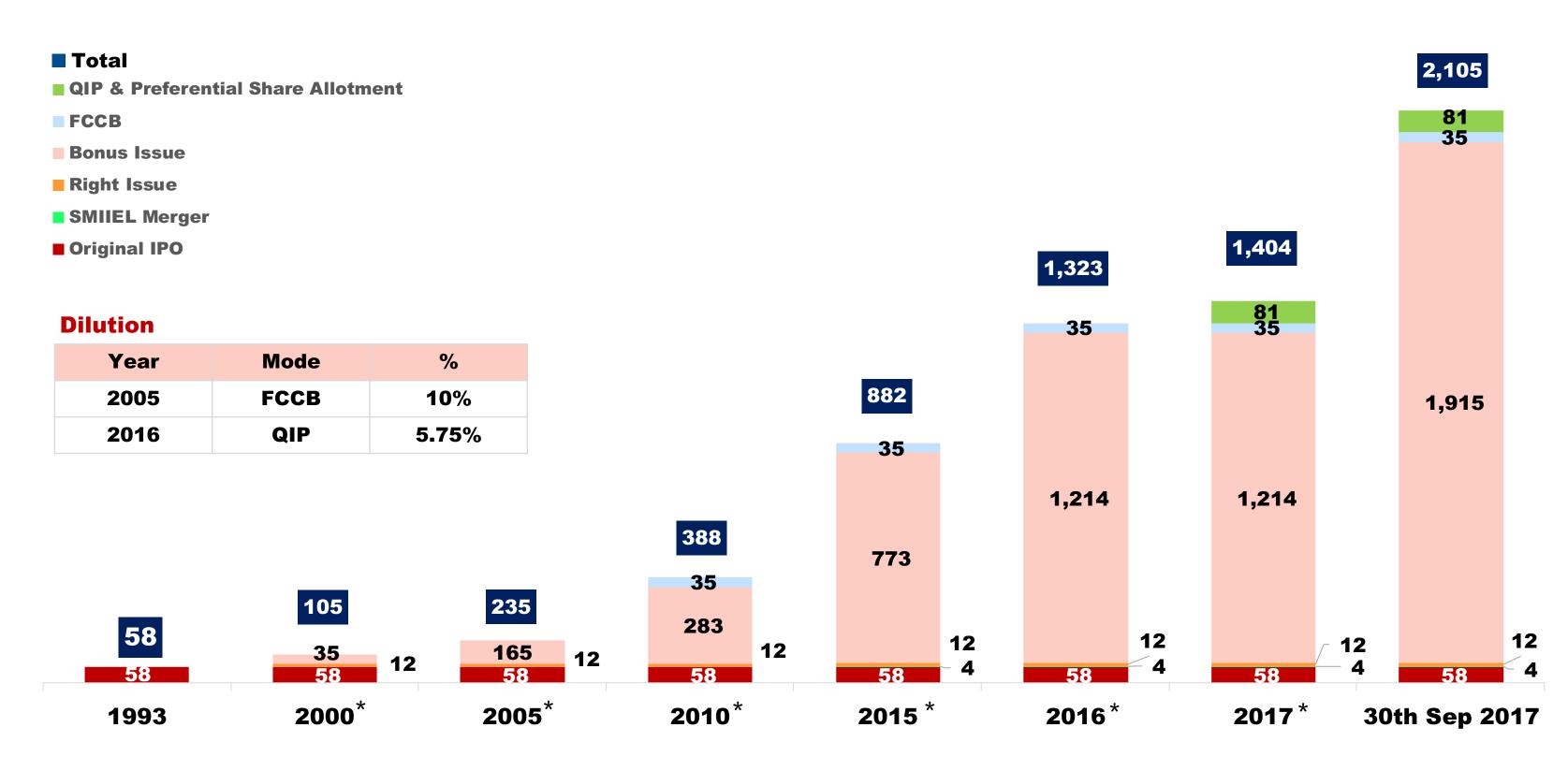


### 40% Payout: Stated Dividend Policy



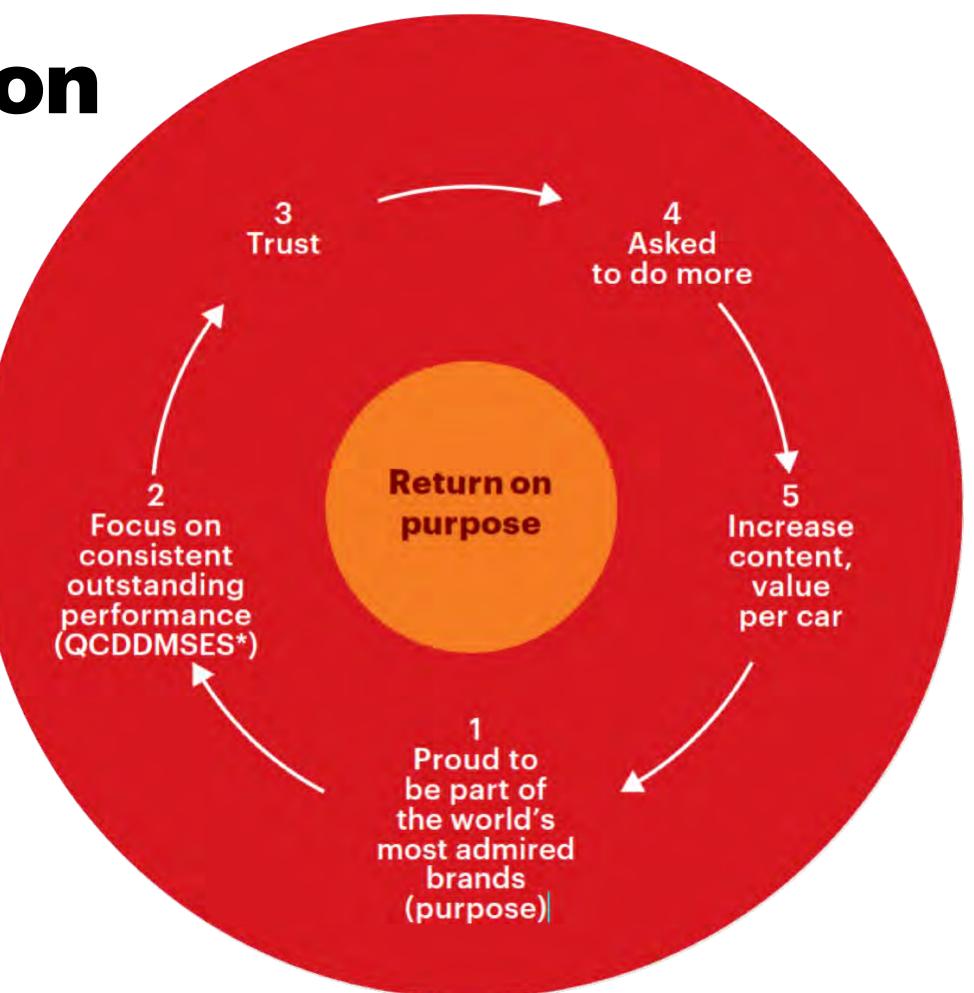
## Current share capital.

(Rs. in millions)



# 03 Our "not so secret" recipe.

How Motherson creates value.



## Strengthening customer trust via QCDDMSES performance.

1. Quality

Seamlessly fit global quality standards of the customer.

2. Cost Work at leading

cost levels.

#### 8. Sustainability

Be committed to longterm greatness rather than transactional relationships.

3. Design

Provide design support for current products and new concepts.

#### 4. Delivery

Deliver globally and be able follow the customer where they need us.

### 7. Environment

Meet the highest environmental standards.

#### 6. Safety

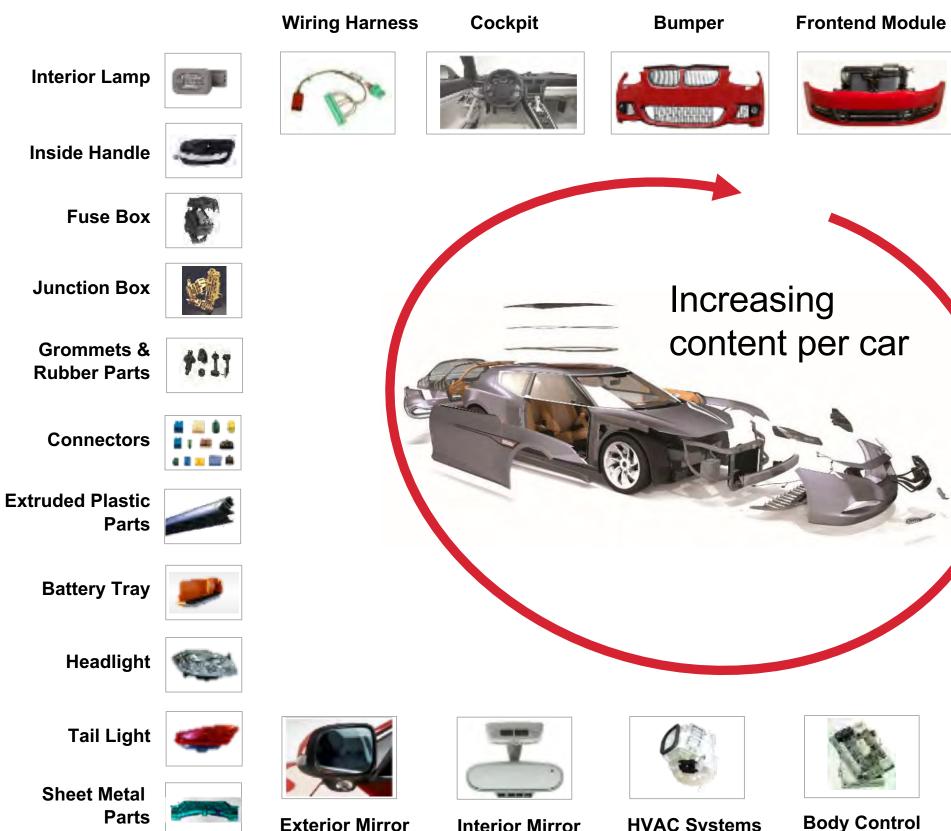
Work to the highest standards of safety.

5. Management

Lead the organisation with the highest governance standards.

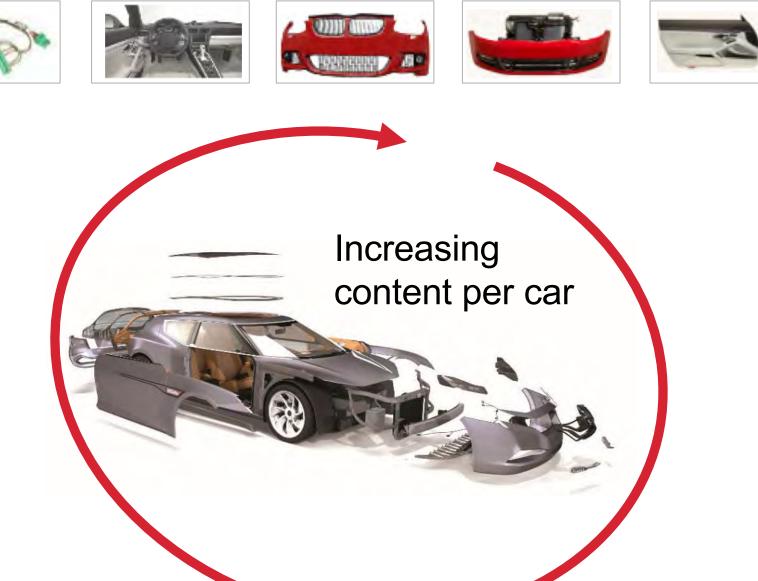
## Increasing content per car: a "not yet" company.

Focus on giving the best suited solutions to customers. with an open mind. In the process, we increase content per vehicle, serve more geographies, get new technologies, make new acquisitions, etc.



**Exterior Mirror** 

**Interior Mirror** 



**HVAC Systems** 

Module

**Pillar Trim** 

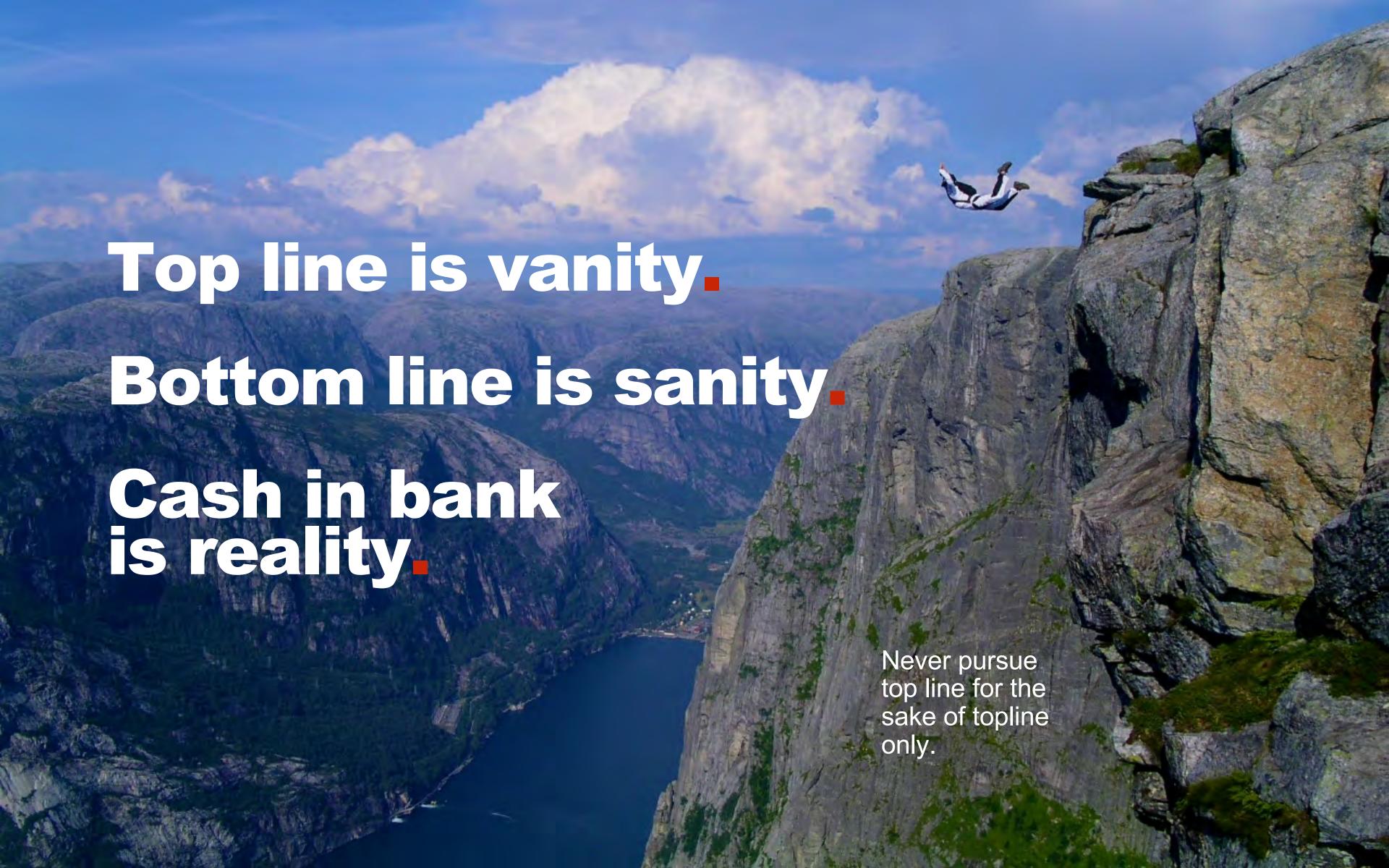
Air Cleaner Assy.

Spoiler

**Tail Gates** 

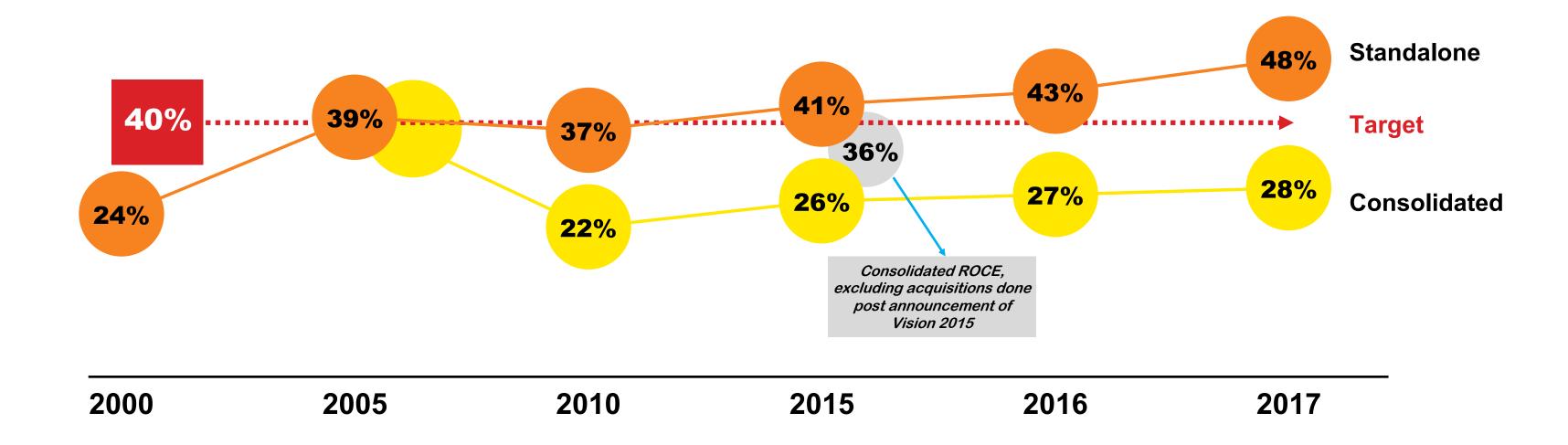
Compressor

**Door Trim** 



# A strong focus on ROCE.

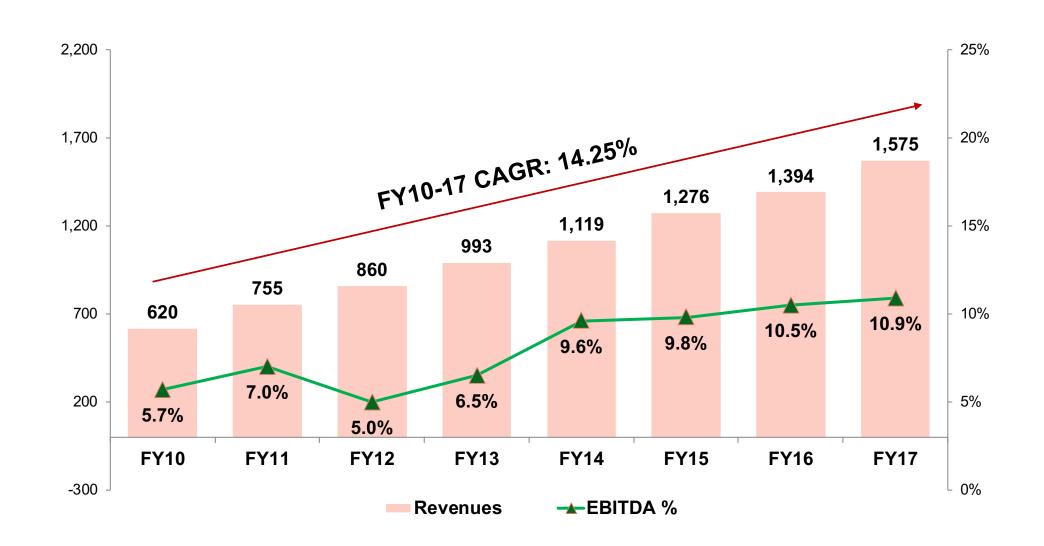
- Return on Average Capital Employed (ROACE) for MSSL in our 5-year plans.
- All time high ROCE for Standalone at 48%



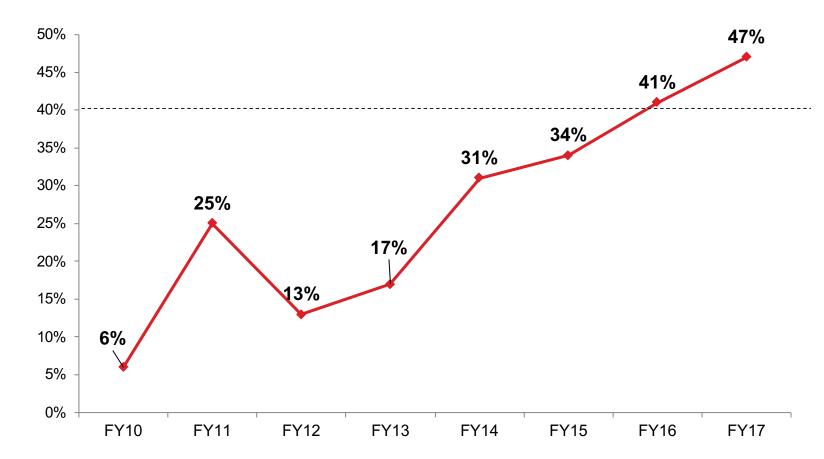
## Stable and improving operating margins and ROCE - Case Study (SMR).

**Revenue and EBITDA margins** 

(€m)



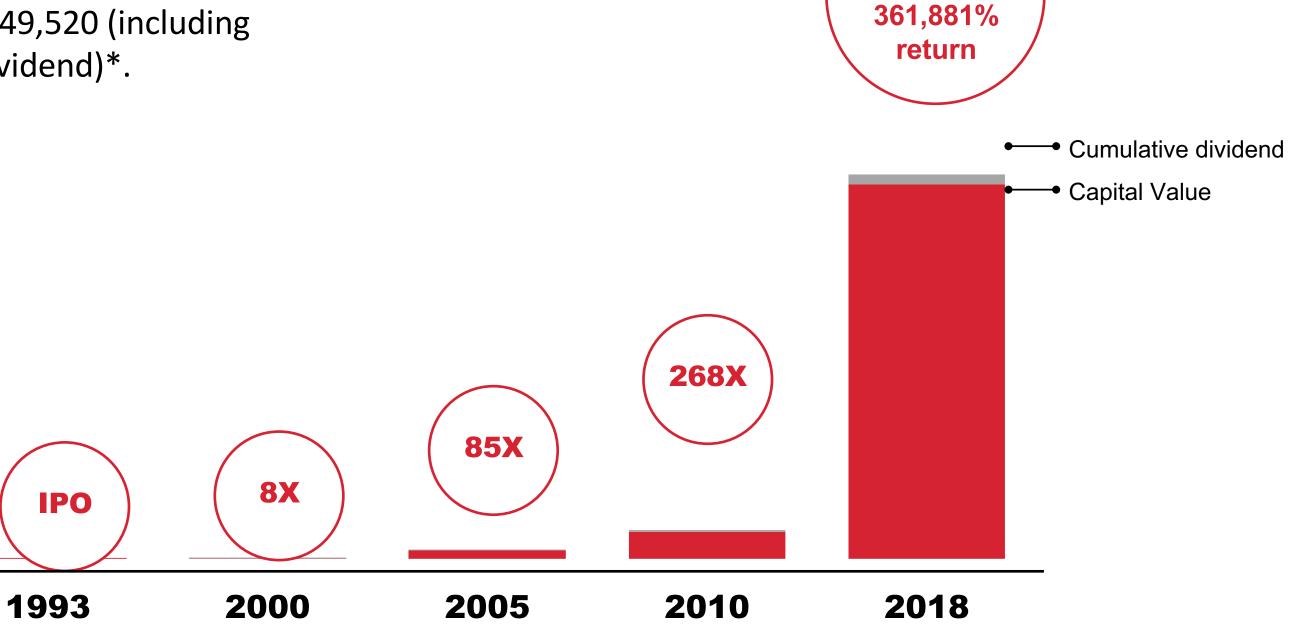
ROCE
(%)



## 04 Implications.

# Returns to shareholders.

• INR 2,500 invested in the MSSL IPO is worth INR 9,049,520 (including cumulative dividend)\*.

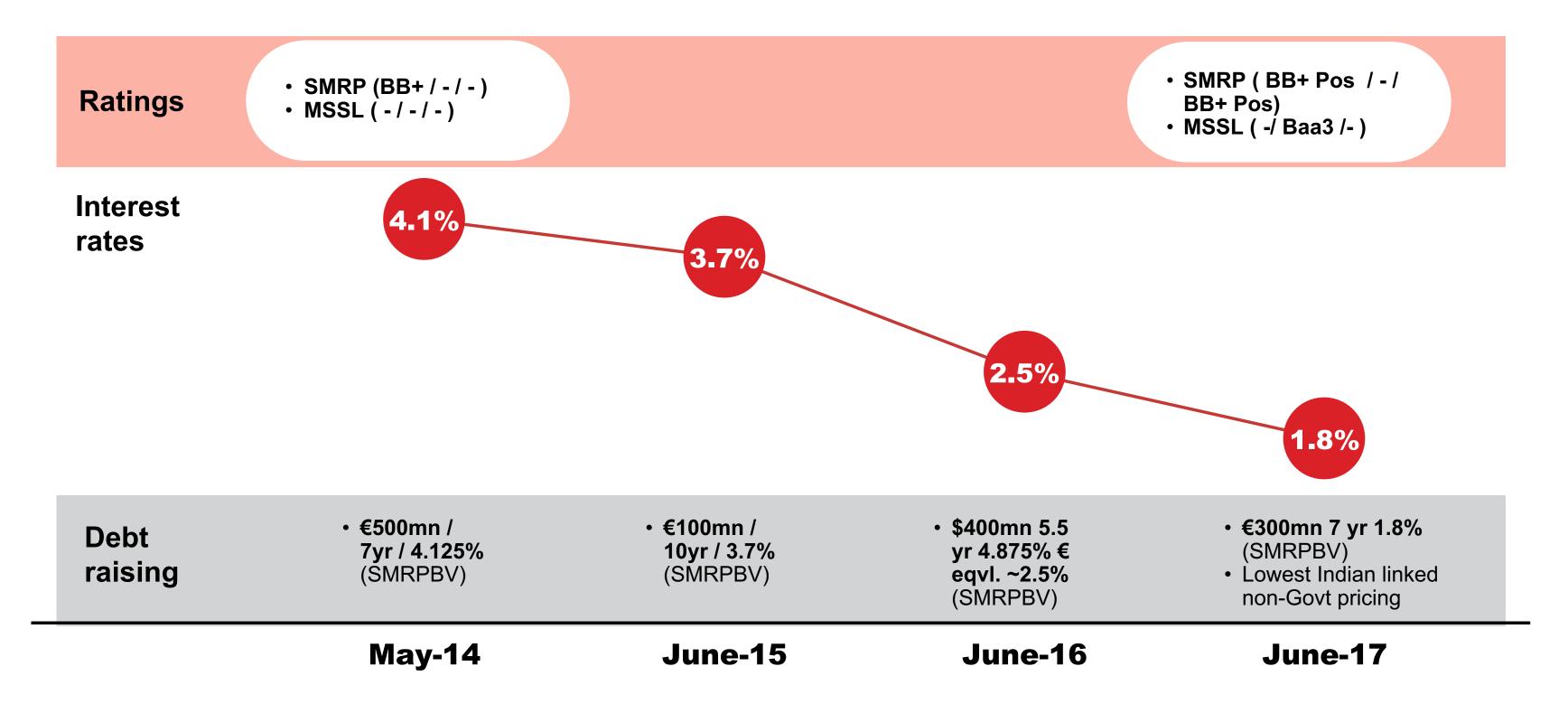


3,620 X which

is equal to

### Finance Cost.

Raising funds, while reducing financing costs. Significant improvement in credit rating recognised and rewarded by investors.















Innovation & **Technology Award** 



Supplier Award for Partnership (support in global growth)



**Best Performance** Award



South America Supplier of the year



Regional **Contribution Award** 



Supplier of the Year Silver award



**Best Project** Performance



**ZERO PPM** Award



Certificate for Quality



Certificate for Delivery

#### **Maruti Suzuki**



Overall Performance



Excellence in Comprehensive Assessment



Certificate for

Safety

Tooling Localization

#### GM



Supplier of the Year Award

#### **Renault Nissan**



**QCDM** Performance Awards

Volvo



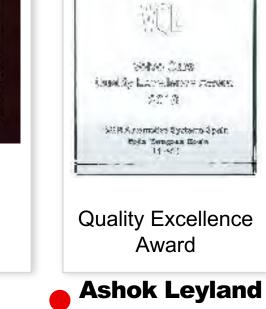




Performance

**Foton** 

**Mahindra** 





**Suzuki Motorcycle** 

**Honda Cars** 













Caterpillar



Platinum Level in Supplier Quality Excellence Process

Komatsu



Significant Contribution Award JCB



Strategic Partner in Progress Chairman's Award

Honda Power Products



Supplier Performance Award John Deere



Commendable Performance for India Business



Partner-level Supplier
In Achieving
Excellence Program

Kobelco



Preferred Business Partner Tata Hitachi



Significant Contribution on Quality



## Rankings.

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SMG's ranking has gone up from 40<sup>th</sup> in 2014 to 26<sup>th</sup> in 2016 in global automotive suppliers by Automotive News

MSSL ranked No. 1
auto ancillary in India for
7 consecutive years by
Fortune India

MSSL is among the Fab
50 companies of Asia
for 5 consecutive years
by Forbes

## Value creation for all Stakeholders.



... The lives of our employees

... The wellbeing of the communities we work in



## Thank you.

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